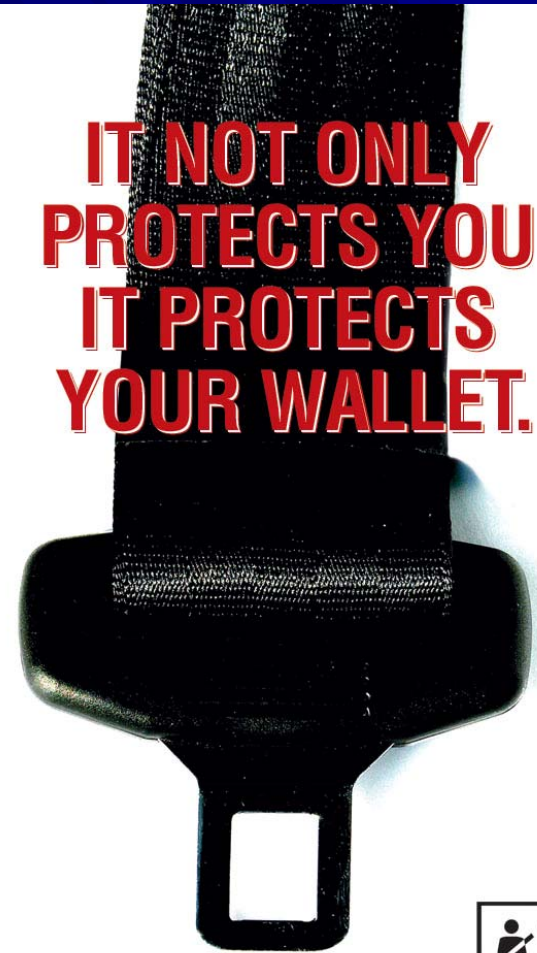


# Basic Child Passenger Safety – 101 class -Jeff Halloran

July 2006



**IT NOT ONLY  
PROTECTS YOU  
IT PROTECTS  
YOUR WALLET.**

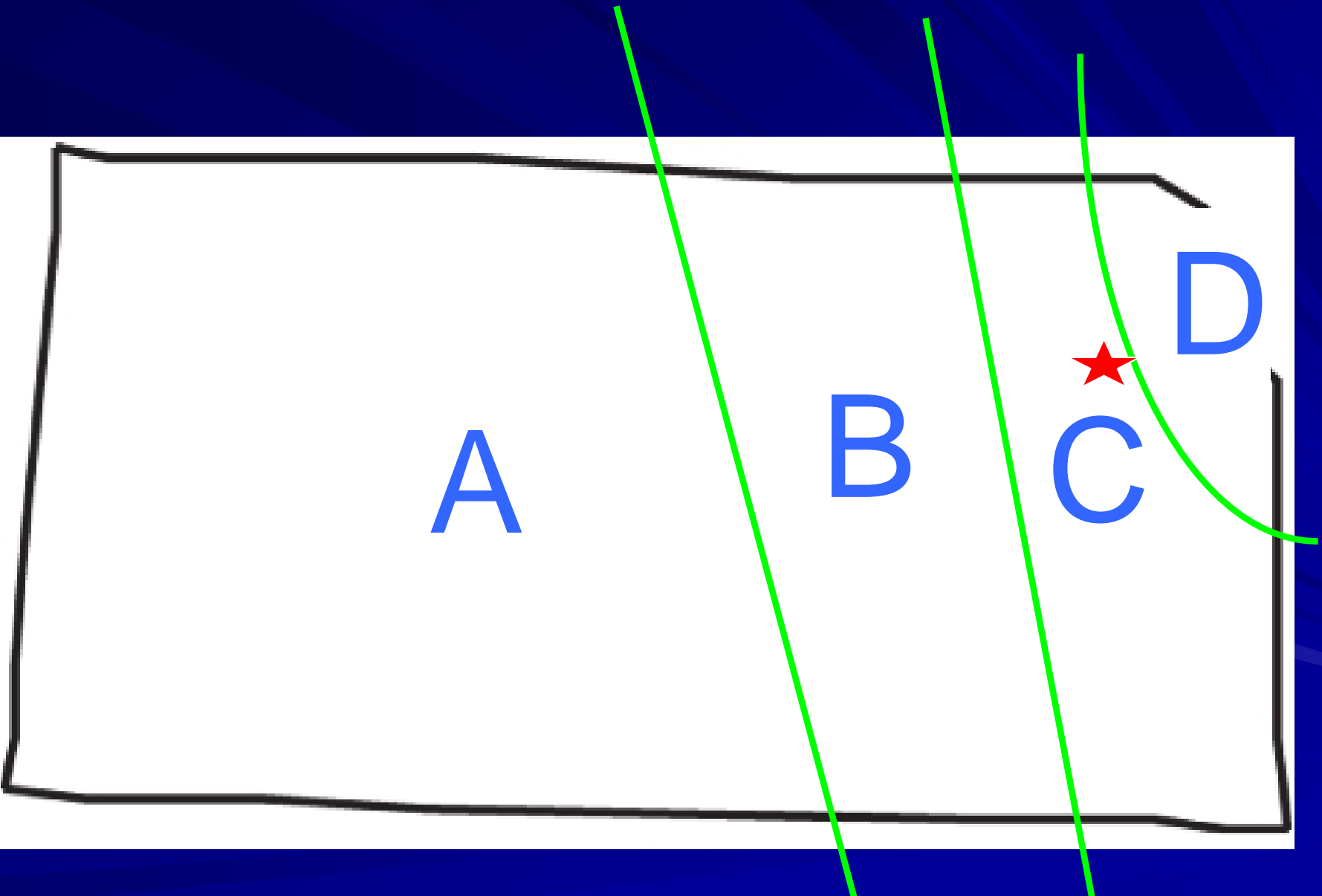




# The need for CPS Enforcement & Education Programs



# Where are you from?



Why do we need all  
of you to stay active  
in CPS in your  
community?





Insert pic of kid you love here



Does you or your agency currently have an active CPS Inspection Station (formerly known as Fitting Station)?

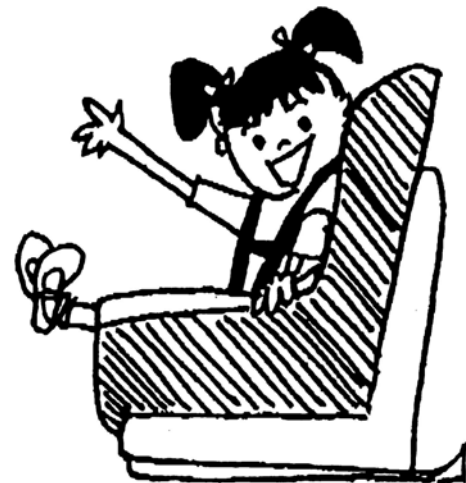
A) Yes

B) No

# Total # of Inspection Stations in Kansas currently:

# 106

Need an application?





*Use your noodle:*  
In 2005, how many  
injuries were there in  
crashes for birth – 3 y/o's?

A) 184

B) 287

C) 333

D) 371



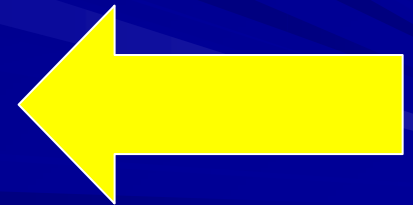
*Use your noodle:*  
In 2005, how many  
injuries were there in  
crashes for birth – 3 y/o's?

A) 184

B) 287

C) 333

D) 371



*Use your noodle again:*

In 2005, how many injuries were there in crashes 4-13 y/o's

A) 853

B) 974

C) 1002

D) 1120



*Use your noodle again:*

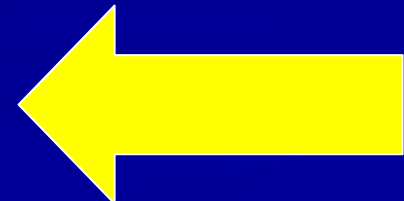
In 2005, how many injuries were there in crashes 4-13 y/o's

A) 853

B) 974

C) 1002

D) 1120



Those are the injuries in  
2005 in traffic crashes that  
were reported in Kansas:

Birth – 3 = 333 injured

4-13 year olds = 1,120 injured



What about fatalities in 2005?

Under 14 years old.....

20

Why are they being  
injured and dying in  
crashes?

The data says.....

**unbuckled.**

Here is a quick look at the data

# % of Restrained kids in Kansas

		<u>'03</u>	<u>'04</u>	<u>'05</u>
Children (age 0-4)	*	79	81	81
Children (age 5-9)	*	45	50	49
Children (age 10-14)	*	44	50	47
Overall % Belted	*	55	61	59

# Excited about new booster law?

			<u>'03</u>	<u>'04</u>	<u>'05</u>
Children (age 0-4)		*	79	81	81
<u>Children (age 5-9)</u>	<u>-</u>	<u>-</u>	<u>* 45</u>	<u>50</u>	<u>49</u>
Children (age 10-14)		*	44	50	47
Overall % Belted		*	55	61	59

We need you to stay active in  
CPS in areas that change  
behavior:

- ENFORCEMENT

- Media

- EDUCATION

- Legislation



We are here to help you.



1-800-416-2522



KSBE0

KANSAS **Safety Belt**  
**Education** OFFICE

**Click it.  Or ticket.**  
It's Kansas Law.

# KANSAS **Safety Belt Education** OFFICE

promotes



And other occupant  
protection programs

# What does KSBEO provide

- Educational Materials
- PI&E
- DATA
- Technical assistance
- Training and programming

# Clearinghouse of Educational Brochures & Materials geared for target audiences

- Law Enforcement
  - Seat Belt Serious
- Parents/Caregivers
  - Measure Up Law Card
  - Booster Brochure
  - A B C's of Safe Travel
  - kIDs Safety Sticker
- Youth
  - Top Ten List
  - Show Me Your Buckle





# Click It or Ticket Promotional Items

- Key Chains
- Pens & Pencils
- Stickers
- Vince & Larry Activity Book
- 2 new items each year (mouse pad)



Total # of materials sent out  
during 2005 contract year =

**Over 700,000  
items**

# Who receives our PI&E



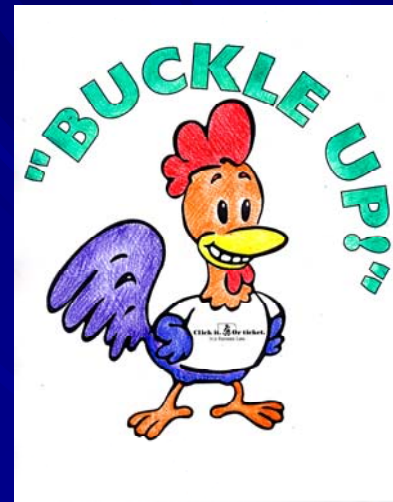
- Community Groups
- Law Enforcement
- Health Departments
- Medical Facilities
- Safety Coalitions (Ex. Safe Communities, SAFE Kids)
- Schools
- Businesses

# Other avenues of PI&E

- News releases
  - Click It or Ticket Mobilizations
  - CPS related recalls
- Community Group involvement
  - SAFE Kids
  - Safe Communities
  - Success by Six
  - Grassroots efforts
- Quarterly newsletter to approx 2600 (subscribe)
- Health & Safety Fairs
- Media Events
- Fact Sheets / Talking Points
- Booster to Belts Program

# Beyond PI&E - CPS Training Opportunities

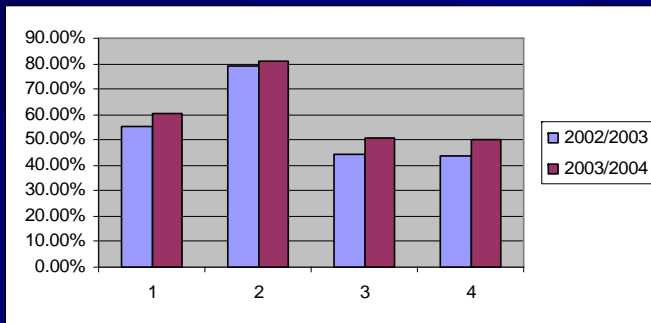
- One day CPS Advocacy classes
- Boosters to Belts Training →→
- 32 hour Child Passenger Safety Classes
  - Nationally certified technicians (NHTSA)
  - SAFE Kids Worldwide
  - Hosting classes and assisting in others
- CPS Technical Update
- CPS Instructor Update





# DATA

- Adult Survey
- Child Survey



## Adult Belt Usage

Year	2002	2003	2004
Belt Rate	61.30%	63.56%	68.25%

## Child Survey(s)

	<u>2002/2003</u>	<u>2003/2004</u>
All ages	55.41%	60.57%
0 to 4	78.91%	81.14%
5 to 9	44.63%	50.88%
10 to 14	43.55%	50.43%

# Technical Assistance

- Authoring literature for others (KTAG)
- Providing artwork for publication (Leavenworth PD Citation)
- Misc.



Questions?



1-800-416-2522



# New booster law

Just like old CPS law with new provision:

Ages 4-7 unless:

- 4 ft 9 inches tall
- 80 pounds

And fine is now \$60

Seems simple, but what if...



# Is there a CPS Act Violation?

a) Yes

b) No

Air Bag & Lap/shoulder	Lap & shoulder	8 years old, 71lbs in Safety Belt
	Lap Only	4 years old, 38 lbs in 5pt 65 lb harness
<i>DRIVER</i>  Air Bag & Lap/shoulder	Lap & shoulder	6 years old, 64Lbs on booster belted

# Is there a CPS Act Violation?

a) Yes      b) **No**

Air Bag & Lap/shoulder	Lap & shoulder	<b>8 years old, 71lbs in Safety Belt</b>
	Lap Only	<b>4 years old, 38 lbs in 5pt 65 lb harness</b>
<i>DRIVER</i>  Air Bag & Lap/shoulder	Lap & shoulder	<b>6 years old, 64Lbs on booster belted</b>



# Best Practice

- Keep children restrained in 5 point harnesses until they reach upper weight limit of harness system in child restraint.
- Some 4 year olds under weight limit

For a FF car seat what is the upper weight limit of the harness system as least have to be at by FMVSS 213?

A) 30 lbs B) 40 lbs C) 65 lbs D) 80 lbs

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# Is there a CPS Act Violation?

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Air Bag & Lap/shoulder	Lap & shoulder	7 years old, 71lbs in seat Belt
	Lap Only	9 years old, 90lbs in seat belt
<i>DRIVER</i>  Air Bag & Lap/shoulder	Lap & shoulder	5 years old, 51 lbs on booster belted

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# Best Practice

- Every Occupant should get both upper and lower body protection
- Not always feasible

What should you do?

# TRAINING



Questions?



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